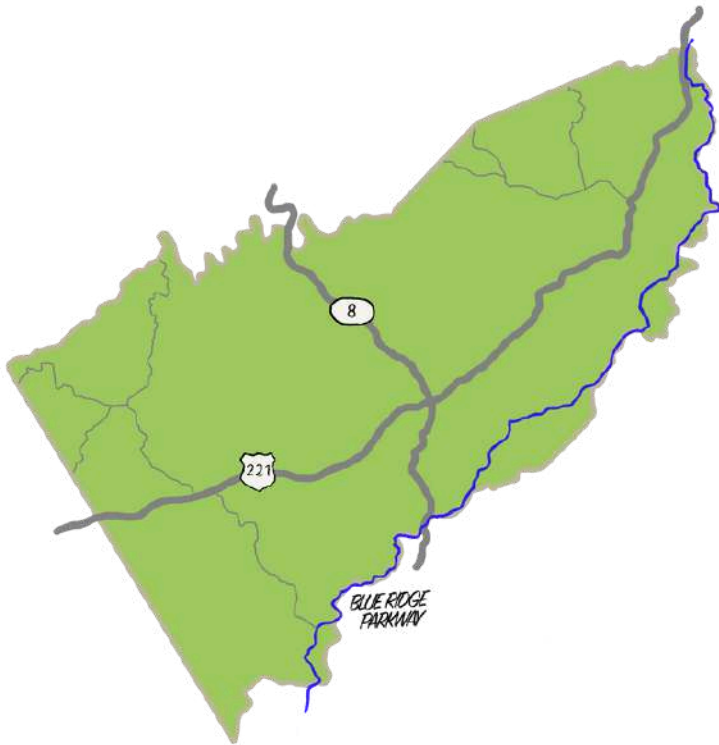


VIRGINIA IS FOR LOVERS

For the most up-to-date list of our attractions or additional information, go to [visitfloydva.com](http://visitfloydva.com).



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# FLOYD

VIRGINIA

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## Visitor Guide



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# FLOYD™

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# FLOYD'S NOT JUST A DESTINATION, IT'S A STATE OF MIND.

## **WELCOME TO FLOYD, VA!**

Experience the warmth and hospitality of Floyd, Virginia as you embark on a unique adventure through this historic gem nestled in the heart of Virginia's Blue Ridge. Whether you're a history buff drawn to the echoes of the past resonating through its historic sites, a music lover enticed by the rhythmic melodies of local musicians, or simply an adventurer seeking a taste of small-town charm, Floyd beckons you to delve into its rich tapestry of stories. Welcome to Floyd - where every corner holds a piece of history waiting to be uncovered, and where the spirit of community thrives amidst the breathtaking beauty of the Blue Ridge Mountains.

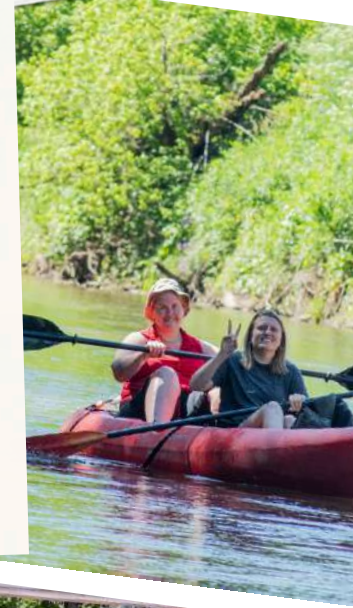
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Make memories  
that last a lifetime.

#VisitFloydVA



# MUSIC

From traditional bluegrass to old-time mountain music, Floyd County resonates with the soulful melodies that have echoed through these mountains for generations. Visitors can explore venues, attend live performances, and immerse themselves in the music of the region.



Floyd, VA is a vibrant hub for music lovers, with spots like **Dogtown Roadhouse**, **OuterSpace**, and more offering live performances in an intimate setting. The musical heartbeat extends to the annual **FloydFest**, now located in the scenic Check area, which draws crowds with its diverse lineup of artists and immersive festival experience. This combination of local venues and large-scale events makes Floyd a unique and cherished destination for experiencing live music in the heart of Virginia's Blue Ridge Mountains.



Photo by Eric Rayburn



Photo by Doug Thompson

## The Crooked Road

Virginia's Crooked Road is a musical heritage trail that winds through the picturesque landscapes of southwest Virginia, celebrating the region's rich musical traditions. As part of this iconic route, Floyd County, VA, holds a special place, offering visitors a unique blend of Appalachian culture and vibrant musical experiences. With its scenic beauty and deep-rooted musical heritage, Floyd County is a must-visit destination along Virginia's Crooked Road.

As a key stop on The Crooked Road, the **Floyd Country Store** hosts our celebrated weekly Friday Night Jamboree with music in the store and streets overflowing with musicians. You can also enjoy live music at diverse venues throughout the County - Thursdays to Sundays, including **Wildwood Farms** which hosts bluegrass music on weekends throughout the year.



Scan for a list of venues that offer music and other performing arts.



# A COLLECTION OF TALENTED ARTISANS

Jump into the vibrant art scene of Floyd, VA, where creativity thrives amidst the picturesque backdrop of the Blue Ridge Mountains. From traditional Appalachian crafts to contemporary masterpieces, Floyd offers a diverse collection of artistic expressions waiting to be explored.

Wander through various galleries and studios, where local artists showcase their talent through paintings, pottery, sculptures, and more. Each venue provides a unique glimpse into the artistic soul of the community, with pieces that reflect both the rich cultural heritage and innovative spirit of the region.



Be sure to check out all the special events, such as the Floyd Artisan Trail, 16 Hands Studio Tour, and the Floyd Artisan Market, where you can interact with artists firsthand and purchase unique, handmade treasures to take home. These events not only highlight the skill and creativity of local artisans but also foster a deeper connection between creators and visitors.

Whether you're an art enthusiast or simply seeking inspiration, Floyd's thriving art scene offers something for everyone to enjoy. From seasonal festivals to year-round exhibitions, the town's commitment to the arts ensures a continually enriching experience for all who visit.



Scan for a list of galleries, artisan exhibits, studio tours, and more.



# HISTORY THAT RUNS DEEP

Nestled in the scenic Blue Ridge Mountains, Floyd boasts a rich history waiting to be uncovered. European settlers established the first settlements here, in the mid-18th century, setting the stage for centuries of captivating tales. Floyd County has been a beloved destination, drawing explorers into its breathtaking landscapes.

Formally established in 1831 and named after Governor John Floyd, the county's heritage is steeped in education, agriculture, and textiles. The construction of the Blue Ridge Parkway during the Great Depression brought economic relief and spotlighted Floyd's vibrant arts, crafts, and music scene.



In the 1970s, Floyd County experienced a cultural revival as back-to-the-landers seeking rural solace discovered its natural beauty and thriving artistic community. Today, Floyd flourishes as a haven for creativity and rural living, alluring tourists with its scenic beauty, rich cultural heritage, and modern amenities.

From its humble origins to its present-day charm, Floyd County remains a treasured destination for those eager to delve into America's past and experience its enduring spirit. Come visit, explore, and find your own piece of Floyd's timeless allure.



Visit the **Floyd County Historical Society Museum** and the **Old Church Gallery** to delve deeper into the area's heritage, where artifacts and exhibits offer a glimpse into the lives of those who shaped the region. Both locations are open from April to mid-December.

## Curtis Turner - Racing Legend

Explore the racing legacy of Floyd County, VA, embodied by the legendary Curtis Turner. Known as the "Babe Ruth of stock car racing," Turner left a memorable mark on the sport and the local community. Hailing from Floyd, Turner rose to fame in the 1950s, dominating NASCAR tracks with his fearless driving style and charismatic personality. Beyond his racing prowess, Turner's ties to Floyd County run deep, reflecting the region's passion for motorsports. Visitors can immerse themselves in Turner's legacy by visiting a landmark dedicated to his memory on Smartview Rd.



**Mabry Mill** stands as a cherished gem, celebrated as one of Virginia's most iconic landmarks. Located at Milepost 176, this historic mill captivates visitors year-round and is one of the distinguished locations for photography on the parkway. Its timeless charm and scenic allure make it a captivating destination, showcasing breathtaking vistas amidst the changing seasons.



## GUIDED TOURS IN FLOYD

### The Blue Ridge Parkway

The Blue Ridge Parkway is a scenic roadway that winds its way through the heart of the Blue Ridge Mountains, offering breathtaking views of the surrounding landscape. As one of America's most iconic drives, it stretches across 469 miles, connecting Shenandoah National Park in Virginia to Great Smoky Mountains National Park in North Carolina. In Floyd, VA, the Parkway provides easy access to stunning overlooks, hiking trails, and opportunities for outdoor recreation. Visitors can enjoy leisurely drives along its winding paths, stopping at overlooks to take in panoramic views of the mountains and valleys below. With its abundance of natural beauty and recreational opportunities, the Blue Ridge Parkway is a must-visit destination for travelers exploring Floyd and the surrounding area.



**Floyd Historical Walking Tour** - Covering 1.8 miles, this tour features 45 historic places around the Floyd Historic District. It showcases the community's creativity, ingenuity, craftsmanship, and pride in constructing buildings before access to major infrastructure.

**Standing Water-Powered Mills of Floyd County** - This self-driving tour includes brief descriptions, addresses, and driving directions for 13 of Floyd's historic water-powered mills.

**Tracing Our Roots: A Tour of Laurel Branch Road** - Uncover centuries-old history and fascinating stories of the families who laid down roots nestled along this self-driving tour.

**Tour brochures are available at the Floyd Historical Society and Floyd Visitor Center.**





# ADVENTURE AWAITS

Surrounded by the serene beauty of the Blue Ridge Mountains, Floyd, VA, beckons outdoor enthusiasts with its scenic wonders and abundant recreational opportunities.

Travelers of all ages can partake in floating along the Little River, catching a game of disc golf, and exploring miles of pristine hiking trails that offer stunning views.



Relax in the tranquility of nature with peaceful fishing spots, serene camping grounds, and idyllic picnic areas scattered throughout the region. With its stunning views and endless outdoor adventures, Floyd invites you to embark on an unforgettable journey into the great outdoors.



For thrill-seekers, experience flying from treetop to treetop at Buffalo Mountain Zipline, the home of Virginia's highest and longest zipline.



Scan for a list of exciting adventures.

Floyd, VA is a **Cycle Friendly** place for both visitors and residents. There are many amazing dirt, gravel, and paved roads for visitors and residents to ride their bikes in Floyd County. Whether you're planning a 1/2 hour ride around town or an all-day adventure by bicycle, you can find a trail that fits your needs.



Photo by the Appalachian Journey

## Hiking Trails

### **Dodd Creek Trail**

1.25 mi, Moderate  
281 Park Dr NE  
Floyd, VA

### **Smart View Loop Trail**

2.6 mi, Moderate  
Blue Ridge Parkway  
Milepost 154.5

### **Mabry Mill Trail**

0.5 mi, Easy  
Blue Ridge Parkway  
Milepost 176.2

### **Rocky Knob Picnic Loop Trail**

1.0 mi, Easy  
Blue Ridge Parkway  
Milepost 169

### **Buffalo Mountain Natural Area Preserve**

2.2 mi, Moderate/  
Strenuous  
890 Moles Rd SW,  
Willis, VA

### **Park to Library Trail**

0.5 mi, Moderate  
321 W Main St  
Floyd, VA

### **Black Ridge Trail**

3.1 mi, Moderate  
Blue Ridge Parkway  
Milepost 169

### **Rocky Knob Trail**

2.3 mi, Easy  
Blue Ridge Parkway  
Milepost 167

### **Floyd Family Campground Trails**

Various lengths & levels  
2697 Franklin Pike SE,  
Floyd, VA

### **Rocky Castle Gorge Loop**

10.4 mi, Hard  
Blue Ridge Parkway  
Milepost 167

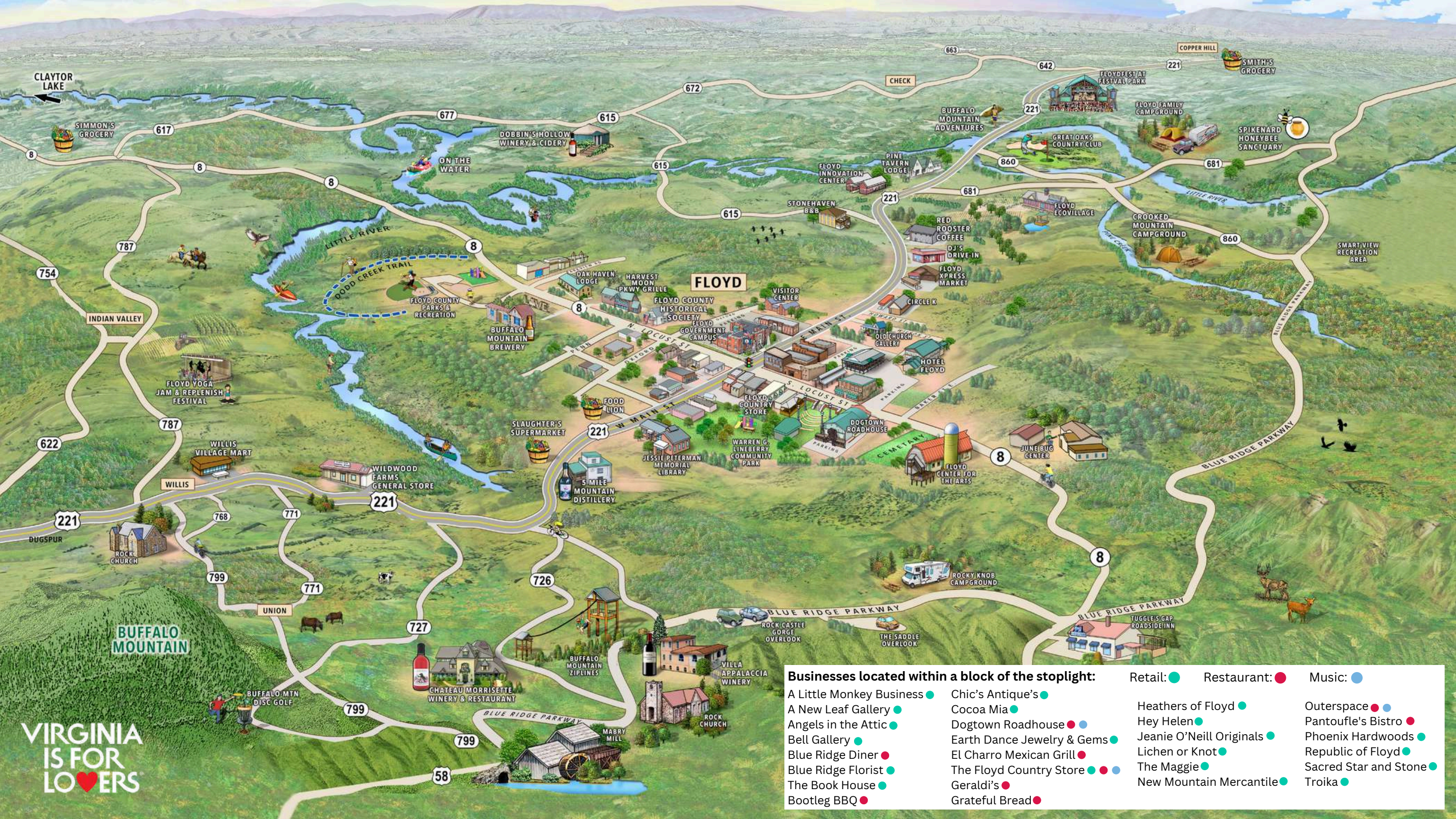
### **Floyd EcoVillage Trail**

1 mi, Moderate  
188 Eco Village Trail,  
Floyd, VA

### **Apple Ridge Farm Trails**

Various lengths & levels  
9230 Pine Forest Rd NE,  
Copper Hill, VA





**Businesses located within a block of the stoplight:**

A Little Monkey Business ●	Chic's Antique's ●	Heathers of Floyd ●	Outerspace ●●
A New Leaf Gallery ●	Cocoa Mia ●	Hey Helen ●	Pantoufle's Bistro ●
Angels in the Attic ●	Dogtown Roadhouse ●●	Jeanie O'Neill Originals ●	Phoenix Hardwoods ●
Bell Gallery ●	Earth Dance Jewelry & Gems ●	Lichen or Knot ●	Republic of Floyd ●
Blue Ridge Diner ●	El Charro Mexican Grill ●	The Maggie ●	Sacred Star and Stone ●
Blue Ridge Florist ●	The Floyd Country Store ●●●	New Mountain Mercantile ●	Troika ●
The Book House ●	Geraldi's ●		
Bootleg BBQ ●	Grateful Bread ●		

Retail: ● Restaurant: ● Music: ●

# FIND CULINARY DELIGHTS

Indulge your taste buds in a culinary quest through Floyd, where farm-to-table freshness and Southern hospitality converge to create a dining experience like no other.



From unique cafes to farm-to-table restaurants, our local eateries celebrate the bounty of the Blue Ridge Mountains with every dish. Taste the essence of Appalachia with hearty comfort foods and traditional favorites, or embark on a culinary exploration with innovative twists on classic Southern fare.



With a focus on sustainability and community, Floyd's restaurants embody the spirit of our region, inviting you to savor the flavors of Southwest Virginia with every bite. Floyd offers a feast for every palate, whether you're craving artisanal pizza, gourmet sandwiches, or decadent desserts. Come hungry and leave satisfied – culinary bliss awaits in Floyd, Virginia.



Scan for a list of places to eat.



Add more LOVE to your vacation by visiting our LOVEworks signs.

Be sure to share your pictures on social media using the hashtag #LOVEVA.



Scan to find a complete list of love signs in Floyd, VA.



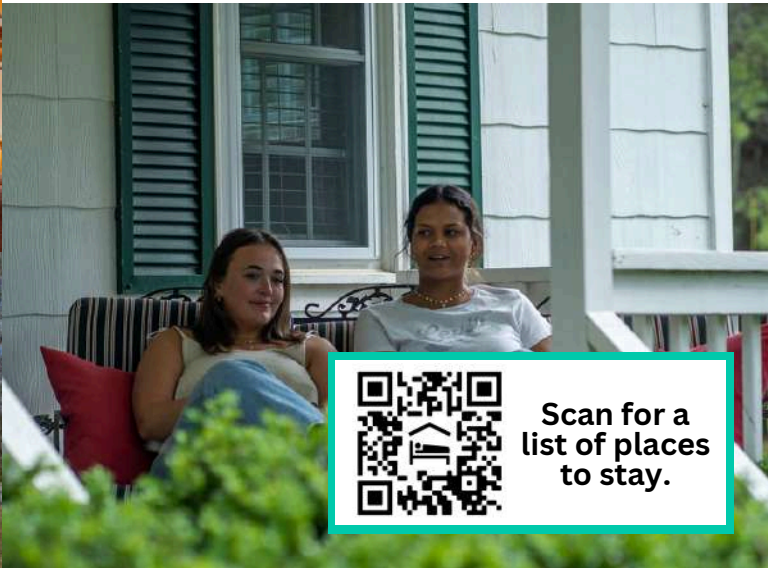
# REST AND RECHARGE

Experience true Southern hospitality amidst the scenic beauty of Floyd, Virginia, with our various lodging options catering to every traveler's needs. From cozy bed and breakfasts in the heart of downtown to rustic cabins and charming cottages tucked away in the Blue Ridge Mountains, Floyd offers accommodations to suit every style and budget.

Photo by Crooked Mountain




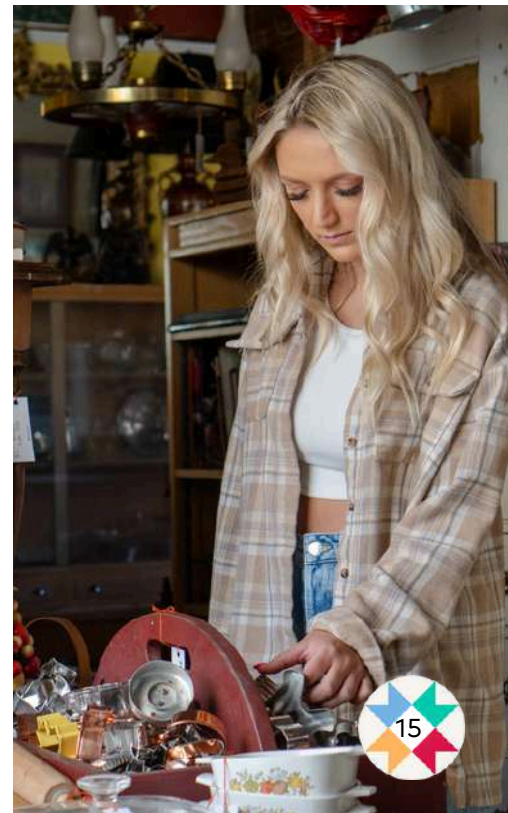
Wake up to breathtaking views, explore nearby hiking trails, or simply relax on a rocking chair with a cup of locally roasted coffee. Whether you're seeking a romantic getaway, a family adventure, or a solo retreat, Floyd's lodging establishments provide the perfect home base for your mountain escape. Plan your stay and experience the serenity of Floyd, where every night promises a peaceful slumber and every morning welcomes a new day of exploration.



Scan for a list of places to stay.

# INDULGE IN UNIQUE SHOPPING OPPORTUNITIES

In Floyd, our businesses offer a shopping experience as unique as its picturesque surroundings. Wander through charming streets lined with locally-owned boutiques, artisanal galleries, and cozy restaurants, where the warm hospitality of Floyd greets you at every turn. Discover one-of-a-kind handcrafted treasures, from exquisite pottery to intricate textiles, each telling a story of the region's rich heritage and creative spirit. With a diverse array of shops and artisans, shopping in Floyd promises a fun adventure of exploration and delight for every visitor.



Scan for a list of shopping opportunities.

# EXPERIENCE FARMING FUN

Discover the beauty and bounty of Floyd's agricultural landscape through immersive agritourism experiences. Step into the heart of our region's farming heritage as you explore family-owned farms, orchards, and vineyards nestled amidst the Blue Ridge Mountains. From picking your own seasonal produce to sampling award-winning wines and ciders, there's something for everyone to enjoy.



Explore the **Floyd Farm Trail**, a curated route connecting visitors with local farms, orchards, and artisanal producers. Meet friendly farmers, pick your own fruits and vegetables, indulge in farm-fresh delights, or get hands-on with farm-to-table cooking classes and workshops. Whether you're seeking a leisurely day outdoors or a memorable educational adventure, Floyd's agritourism offerings promise to delight and inspire visitors of all ages. Come experience the charm and abundance of agritourism in Floyd, Virginia.

## Experience the vibrant Floyd Farmers Market!

Set in the heart of downtown Floyd, this bustling market offers a feast for the senses with an abundance of fresh produce, pasture-raised meats, artisanal cheeses, handcrafted goods, and more. Chat with local farmers, savor farm-fresh samples, and enjoy live music. Join us to celebrate local agriculture and artisans!



Scan for a list of agritourism venues and opportunities.



# TASTE TRUE CRAFTSMANSHIP WITH EVERY SIP

Visit the local brewery, distillery, wineries, and speakeasy, where master craftsmen have perfected the art of capturing the essence of the land in every sip. Raise a glass with friends, old and new, and toast to the spirits that make Floyd a place unlike any other.



Scan for a list of local wines, brews, and spirits.

# A YEAR-ROUND CALENDAR OF EVENTS

Throughout the year, Floyd pulses with excitement as our vibrant community comes together to celebrate art, music, culture, and more. From the festivals to artisan trails that showcase local talent, there's always something happening in our charming county. Enjoy toe-tapping tunes at the Friday Night Jamboree, browse unique crafts at the Floyd Farmers Market, or join in the fun of seasonal festivals like FloydFest or the Floyd County Fair. With events for every interest and age, Floyd offers unforgettable experiences that will leave you wanting to return for more. Immerse yourself in the spirit of Floyd and make lasting memories at our year-round celebrations.

## Sampling of Annual Events

### March:

**Floyd County Old Time Music Get Together** -  
Floyd EcoVillage

### April:

**The Appalachian Journey** - Floyd Family  
Campground  
**Dandelion Day** - Spikenard Honeybee Sanctuary

### May:

**Spring Studio Tour** - 16 Hands  
**House and Garden Tour** - Floyd Center for the  
Arts

### June:

**Little River Poetry Festival** - On the Water  
**Juneteenth Celebration** - Warren G. Lineberry  
Park  
**Floyd Artisan Tour** - Floyd Center for the Arts

### July:

**Replenish Festival** - Willis, VA  
**FloydFest** - Check, VA

### August:

**THROW PINK Tournament** - Buffalo Mountain  
Disc Golf  
**Floyd Tractor Fun Run** - Floyd County  
**Floyd Living Traditions Festival** - Floyd Center  
for the Arts

### September:

**Floyd Yoga Jam** - Willis, VA  
**Floyd County Fair** - Floyd Family Campground  
**VW Bus Campout** - Floyd Family Campground  
**Small Town Fall Festival** - Warren G. Lineberry  
Park  
**National Hispanic Heritage Month Celebration** -  
Warren G. Lineberry Park  
**Floyd Americana and Arts Festival** - Warren G.  
Lineberry Park  
**Floyd Plein Air Biennial** - Floyd Center for the  
Arts

### October:

**Floyd Arts & Craft Show** - Floyd High School  
**Tour de Dirt** - Floyd Family Campground  
**Fall Studio Tour** - 16 Hands

### November:

**Floyd Veterans Parade** - Downtown Floyd  
**Floyd Christmas Parade** - Downtown Floyd

### December:

**Community Tree Lighting** - Warren G. Lineberry  
Park  
**Winterfest & the Festival of Trees** - Floyd Center  
for the Arts



Make sure to visit for the holidays and stop by our numerous Christmas tree farms!



# Sampling of Weekly Events

- **Small Town Summer Concerts** – June - August on Thursdays - every other week in Warren G. Lineberry Park.
- **Floyd Country Store** – Tuesday Tunes, Honky Tonk Thursdays, Friday Night Jamboree, Saturday Americana Afternoon, Sunday Music Jams: Oldtime and Bluegrass. Keep an eye out for Saturday & other night special concerts and dances
- **Wildwood Farm General Store** – Sunday Music Jams and Cruise-Ins every 1st and 3rd Sunday afternoon, April through October
- **Dogtown Roadhouse** – features music on Friday, Saturday, and Sunday evenings
- **Buffalo Mountain Brewery** – hosts free music many nights, Thursday through Saturday and Sunday afternoon.
- **Chateau Morrisette Winery** – hosts Music in the Courtyard - free music on Saturday and Sunday afternoons in the courtyard, Spring through Fall



View a complete list  
of our events at  
[visitfloydva.com](http://visitfloydva.com) or  
scan below.

