

Press Release  
Floyd County, VA  
December 5, 2016

## ***SHOP FLOYD VA for Holidays***

**Thursday, Friday & Saturday**

**December 8, 9 & 10**

### ***Special Holiday Shopping & Activities throughout Floyd Town & County***

Floyd is a happening place for holiday shopping & activities with diverse local shopping in a relaxed and charmed small town setting. Enjoy special holiday shopping opportunities during our **SHOP FLOYD VA event Thursday, Friday & Saturday, December 8, 9 & 10**. Businesses and artists in Floyd town and throughout the county are participating in our SHOP FLOYD VA this season.

For a list of all SHOP FLOYD VA specials, go to our website [VisitFloydVA.com](http://VisitFloydVA.com)- with specials updated daily - OR Visit or call our Floyd Visitor Center open and staffed 7 days/week. 540-745-4407

Town businesses participating presently include: Bell Gallery, Bootleg BBQ, Floyd Country Store, Eye Candy Optical, Hey Helen, Ruby Lou Designs, WinterSun Clothing, The Toy Shoppe, Elma's Corner, Green Label Organic, New Mountain Mercantile. Beyond town throughout the county sites include artisan studios: Floyd Rustic, Phoenix Hardwoods, Wrenn Pottery, Anne Vaughn Studio and also includes Chateau Morrisette Winery, Wildwood Farm, Buffalo Mountain Kombucha, Living Light River Studio, Floyd Yoga Jam.

#### **Samplings of specials:**

##### **In FLOYD TOWN:**

- **Hey Helen** -  
Spend \$50, save 10% Spend \$100, save 15% Spend \$150, save 20% Spend \$200 or more, save %  
Thursday & Friday, 11am-5pm, Saturday 10am-4pm  
203 West Main St., Floyd, VA 24091. (South on 221/Main at light)
- **Ruby Lou Designs** - We will be giving away free "Christmas in Floyd" holiday themed mugs to all customers spending \$50 or more during the Shop Floyd event. We'll also have some coupons for in store purchases on Farmhouse style decor signs and Southern Couture apparel.  
203 W Main St. (In building with Hey Helen)
- **WinterSun Clothing** - Additional 25% off already reduced selected Winter Sun styles AND 15% off our Ecuadorian handicrafts - great stocking stuffers & gifts  
Thursday, 10am-6pm, Friday 10am-8pm, Saturday 10am-6pm  
302 South Locust St. Floyd VA 24091 - downtown Floyd 540-745-7884

- **The Toy Shoppe** on the upper level at Chic's Antiques and Variety is having a BOGO 50% OFF sale on main line Hot Wheels, Matchbox, Johnny Lightning, Etc. Buy any item marked "HK" that is \$2.00 and get one at 50% off. Starting Saturday the 26th and running through the Holiday Season until New Years Day! Hours are M - Sat 10 to 5, Sun 12 - 5. The phone is 745-4627. 125 W Main
- **Floyd Country Store** Now through Christmas our Holiday Promotions:  
Spend \$75 or more\*- Get a free Gift Tag!, Spend \$100 or more\*- Get a free FCS water bottle!  
Spend \$200 or more\*- Get a free Janet Turner CD!, Buy an instrument of \$50 or more\*- Get a free Handmade Music School Sticker and FCS pick  
\*in retail merchandise only
- **Eye Candy Optical, LLC** Through December 31, Eye Candy Optical will be offering 30% off complete prescription orders (frames and lenses) and 20% off frame only orders-- a great way to use your Flexible Spending Account (FSA) before funds expire! In conjunction with Jane Shaw ([www.marykay.com/janeshaw](http://www.marykay.com/janeshaw)), Eye Candy Optical is also donating 10% of all sales December 1-31 to a non-profit organization for foster kids called Together We Rise.  
Melissa Shaw, ABOC 203 South Locust Street, Suite B, Floyd, VA 24091 540.808.5123
- **Bell Gallery** Photography Sale all SHOP FLOYD days & refreshments on the weekend  
112 N. Locust St. , 540-745-4494 [bellgalleryandgarden.com](http://bellgalleryandgarden.com)
- **Elma's Corner** - Primitive Christmas items - 50% off!  
203 S Locust St – in The Station. 540-230-8451 [www.elmascorners.com/](http://www.elmascorners.com/)
- **Bootleg BBQ** will donate 10% of sales to Plenty! all SHOP FLOYD days!  
South of Floyd Country Store on Locust St. 540-250-6587 [www.BootlegQ.com](http://www.BootlegQ.com)
- **New Mountain Mercantile of Floyd** Come shop with fresh warm cider!  
114 S Locust St. Floyd
- **Green Label Organic** - 25% off sale on our scarves & leggings -  
We are having a 25% off sale on our scarves and leggings - now through Dec. 31st.  
Green Label Organic 210 W Oxford St. Floyd 540-745-6161  
[www.GreenLabelOrganic.com](http://www.GreenLabelOrganic.com)

### THROUGHOUT THE COUNTY:

- **Floyd Rustic** - 10% off all showroom furniture & decor! Extended Hours & Refreshments  
Thursday & Friday 9am-6pm; Saturday extended hours 10am-5pm.  
177 Gracie Lane NW, Floyd, VA 24091 (just out of town off Rt. 8N)
- **Wildwood Farms General Store** is having Santa at the store on Saturday, Dec 10th from 1-3PM. All children under 12 will receive a single scoop of ice cream free. On December 10th, we will also be offering a GREAT SPECIAL- 25% off a \$50.00 purchase (Excludes Kitchen, Food items and Gift certificates)  
Hours are MON-FRI 10A-5P, SAT 10A-8P, and SUN 12N-5P  
Located 4.8 miles south of Floyd on 221. 2380 Floyd Hwy S 540-745-5155

- **The Black Dog Christmas Open House Weekends at Chateau Morrisette** 12/10 & 12/11, 11a - 4pm  
 Celebrate the season in Chateau Morrisette Winery's decked halls with complimentary tastings, treats, and our Holiday Wine Sale. Enjoy 20% off bottles, 30% off cases, and discounts throughout the Tasting Room gift shop. Find something for every wine lover on your list.  
 Restaurant serving lunch and dinner on Saturday, open for brunch until 5 on Sunday. Reservations strongly recommended [www.theDogs.com](http://www.theDogs.com) 287 Winery Rd SW, Floyd VA 24091 540-593-2865
- **Buffalo Mountain Kombucha** will host Growler Hours on Dec 9 from 4-5:30pm at the Kombuchery, 4251 Floyd Hwy N. with special : - buy a new Growler (reg \$18) for the price of a refill (\$12)!  
 Bring your Growler for a refill and buy another for a friend!  
 Kombucha makes for a great gift or dinner party offering - give the gift of health!  
[www.buffalomountainkombucha.com](http://www.buffalomountainkombucha.com)
- **Phoenix Hardwoods** - Open Saturday Dec 10 9-5 New work! Refreshments!  
 2450 Floyd Hwy N Floyd VA 540-745-6403 [www.phoenix-hardwoods.com](http://www.phoenix-hardwoods.com)
- **Wrenn Pottery Studio/Gallery** - Open Fri & Sat, Dec 9 & 10 Gallery/Studio stocked with new pots and sale pots, ready for a new home for the holidays.  
 227 Remington Rd. Floyd VA 24091 [www.wrennpottery.com](http://www.wrennpottery.com)  
 Gallery - Wrenn Pottery, Handmade Functional Porcelain for Home and Table  
 Hours - 10am - 6pm, Friday, Saturday and Sunday  
 Special sales - 25% off selected work, new work available, cookies & warm cider, studio demos
- **Medina Mercantile's Annual Open House is Saturday December 10th & Saturday Dec. 17th 10-4.**  
 Build your own Holiday Gift basket in one of our little baskets, shop storage baskets or look through pottery or clothing samples or glassware.  
 8909 Deer Run Drive, Copper Hill VA 24079 540-651-2438. [www.medinamercantile.com](http://www.medinamercantile.com)
- **Rising Sun Community's Gingerbread Ball - Saturday December 10 7pm**  
 Rising Sun Community School's Gingerbread Ball is Saturday, December 10, 2016 at the Floyd EcoVillage from 7:00 - 11:00. This winter gala fundraiser includes the fabulous fun dance-able Fat Catz. A cash bar, Buffalo Mountain Kombucha, and a holiday buffet are all available. Also, on-site childcare will be happening at our Gingerkids Ball. Large silent auction to help with your holiday shopping! Black tie encouraged. Tickets start at \$15.00 per person, with buffet a la carte. All proceeds benefit Montessori education here in Floyd [www.risingsunfloyd.com](http://www.risingsunfloyd.com)
- **Old Lodge Armory, LLC** - 5 year anniversary sale for the month of December  
 110 Merifield Road NW Willis, Virginia 24380 (540)-789-AR15  
 01 And O7 FFL Holder Class III SOT  
[www.oldlodgearmory.com/](http://www.oldlodgearmory.com/)

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**For more information contact:** Pat Sharkey, Floyd County Tourism Director, 540-239-8509 or [tourismdirector@floydcova.org](mailto:tourismdirector@floydcova.org)